



مدرسة القديسة مريم الكاثوليكية الثانوية - دبي
ST. MARY'S CATHOLIC HIGH SCHOOL, DUBAI

YEAR 9 – Business -2021-2022

| | |
|--|--|
| Subject | Business |
| Class/ Section | Year 9 |
| Week | 5th – 9th September |
| Work send to students by | Google Classroom |
| Total number of lessons per week | 3 |
| Unit/Topic | Theme 1: Introduction to Small Business Topic 1.1: Enterprise and entrepreneurship Lesson 1 : The dynamic nature of business |
| Key Vocabulary | Enterprise, entrepreneur, consumer, obsolete, e-commerce, M-commerce, social media, Payment platforms, Market place |
| Lessons 1,2,3 –Live Zoom lesson along with face to face instruction for students present on a particular day Work will be assigned in google classroom which will be matched to the students ability. | <u>Specific Learning objectives:</u> <ul style="list-style-type: none">• Illustrate the reasons why new business ideas come about <u>Specific Intended Learning Outcomes:</u> <ul style="list-style-type: none">• Explain the reasons why new business ideas come about<ul style="list-style-type: none">• Changes in technology.• Changes in what consumers want. <u>Lesson 1:Course introduction</u> Overview of assessment structure of the course. <u>Lesson 2 & 3</u> <ul style="list-style-type: none">• Teacher distinguishes between ‘why’ and ‘how’ new business ideas come about.• Discussion on “Why”- because of changes in technology and what consumers want.• Students will share examples of real-life businesses that “started-up” because of these reasons. |
| Tasks | |

**Assessment Criteria/
Essential questions**

Resources

- In groups of 4 students will brainstorm on the development of a new business idea; using any one of the reasons.
 - Additional Assessment Material Summer 2021- 1BSO 01 Q 1 and 3
- AO1 Knowledge and understanding of business ideas**

Text book – Edexcel GCSE (9-1) Business by Helen Coupland-Smith, Internet, book, pen, Text book by hodder – Ian Marcouse