



مدرسة القديسة مريم الكاثوليكية الثانوية - دبي
ST. MARY'S CATHOLIC HIGH SCHOOL, DUBAI

YEAR 9 – Business (Week 2)-2021-2022

Subject	Business
Class/ Section	Year 9 DE
Week	5th September to 9th September
Work send to students by	Zoom/ Google Classroom
Total number of lessons per week	3
Unit/Topic	1.1 Enterprise and entrepreneurship Lesson 1 : The dynamic nature of business
Key Vocabulary	Enterprise, entrepreneur, consumer, obsolete, e-commerce, M-commerce, social media, Payment platforms, Market place
Lessons 1,2,3 –Live Zoom lesson along with face to face instruction for students present on a particular day Work will be assigned in google classroom which will be matched to the students ability. Tasks	<u>Specific Learning objectives :</u> <u>To understand Why new business ideas come about:</u> <u>Specific Intended Learning Outcomes:</u> <ul style="list-style-type: none">• <u>Students will be able to explain:</u> the reasons why new business ideas come about• Changes in technology.• Changes in what consumers want.• Products and services becoming obsolete. <u>lesson 1</u> Course introduction Overview of assessment structure of the course. Lesson 2 & 3 <ul style="list-style-type: none">• Teacher distinguishes between ‘why’ and ‘how’ new business ideas come about.• Teacher provides students with different examples of small businesses.

**Assessment Criteria/
Essential questions**

AO 2 - To apply knowledge and understanding to why new business ideas come about

AO3 - Explain one reason why an enterprise needs to listen to its customers

AO1 - Look up the word resilience and outline why it might be important in a start-up such as cuckoo foods

Resources

Text book Business by Helen Coupland Smith, Internet, book, pen, Text book by Hodder – Ian Marcouse