



مدرسة القديسة مريم الكاثوليكية الثانوية - دبي
ST. MARY'S CATHOLIC HIGH SCHOOL, DUBAI

YEAR 9 – Business (Week 3)-2021-2022

Subject	Business
Class/ Section	Year 9 AE
Week	12th September to 16th September
Work send to students by	Google Classroom/ In person
Total number of lessons per week	3
Unit/Topic	1.1 Enterprise and entrepreneurship Lesson 1 : The dynamic nature of business
Key Vocabulary	Data, Demographic, adaptation, obsolete
Lessons 1,2,3 –Live Zoom lesson along with face to face instruction for students present on a particular day Work will be assigned in google classroom which will be matched to the students ability. Tasks Assessment Criteria/ Essential questions	<u>Specific Learning objectives:</u> <u>To understand How new business ideas come about:</u> <u>Specific Intended Learning Outcomes:</u> <ul style="list-style-type: none">• <u>Students will be able to explain:</u>the reasons How new business ideas come about• Adapting existing products and services• Deciding whether to adapt• Original ideas. <u>lesson 1</u> <ul style="list-style-type: none">• Teacher recaps and distinguishes between 'why' and 'how' new business ideas come about and explains How by giving – examples of products that are original and those that are adapted from existing• Students will do case study success on a plate and complete how business adapt existing products and services <u>Lesson 2 & 3</u> <ul style="list-style-type: none">• Students will do case study Easiphones and continue with how new business ideas come about ie Deciding whether to adapt• To be able to apply knowledge and understanding to how new business ideas come about A02 Describe what is meant by the phrase 'product adaptation'. A03 Why might a fast –food restaurant offer different products in different countries?

Resources

Text book Business by Helen coupland smith, Internet, book, pen, Text book by hodder – Ian Marcouse