



YEAR 13 – Business (Week 3)-2021-2022

Subject	Business
Class/ Section	Year 13
Week	12th September to 16th September
Work send to students by	Google Classroom
Total number of lessons per week	2
Unit/Topic	SWOT analysis
Key Vocabulary	external audit, internal audit, SWOT analysis
Lessons 1,2,3 –Live Zoom lesson along with face to face instruction for students present on a particular day Work will be assigned in google classroom which will be matched to the students ability. Tasks Assessment Criteria/ Essential questions	<u>Specific Learning objectives</u> <ul style="list-style-type: none">• Describe the importance of a SWOT analysis• Identify the key components of a SWOT analysis• Construct and utilize a SWOT analysis on their own in a mock scenario <u>Specific Intended Learning Outcomes</u> <ul style="list-style-type: none">• Explain the meaning & importance of a SWOT analysis• Inquire the key components of a SWOT analysis• Perform SWOT analysis on their own in a mock scenario Students to participate in group discussion , AO 1 Knowledge Q a & b of end of chapter case study pg 283 AO 2-application AO 3- Analysis AO4- Evaluation Q c end of chapter case study pg 283

Resources

PPT, Text: Edexcel AS/A Level Business- by Dave Hall, Rob Jones etc.