

مدرسة القديسة مريم الكاثوليكية الثانوية - دبي

ST. MARY'S CATHOLIC HIGH SCHOOL, DUBAI

<u>YEAR 10 – Business (Week 4)-2021-2022</u>

Subject	Business
Class/ Section	Year 10AE
Week	19 th September to 23 rd September
Work send to students by	Zoom/ Google Classroom
Total number of lessons per week	4
Unit/Topic	1.4 Business Location
Key Vocabulary	Labour, Footfall, Demographics , National Living wage, Bulk Gaining product, Bulk-reducing product
Lessons 1,2,3,4 –Live Zoom lesson along with face to face instruction for students present on a particular day Work will be assigned in Google classroom which will be matched to the student's ability.	 Specific Learning objectives: To describe the concept of demographics, National Living wage. To explain the importance of business location in the success of a business. To identify the factors that affects the location of a business.
	 Specific Intended Learning Outcomes: Students will be able to Define the concept of demographics, National Living wage. Describe the importance of business location in the success of a business. Point out the factors influencing a business location.
Tasks	Teacher will explain the concepts of Business Location while sharing a PPT Starter Activity:-Eden Dental Practice — Students will discuss the factors that might influence Eden Dental Practice's choice of

new location. Students will have a discussion on the concept of demographics, National Living wage. • Students will try to explain the importance of business location in the success of a business. Students will try to identify the factors influencing business location Make a comparison between bulk- gaining product and bulk-reducing product. Students will learn key terms from Page 96 and 97 • The teacher will ask the students to complete the activity on Page 97 - Research work on National Living wage which will be discussed during the next class. Write the answer for the exam style question on Page 98 Complete the worksheet on Business location which will be posted in GC Weekend Activity:- Research work on National Living wage **Assessment Criteria/** Assess students knowledge on the topic – Options for start up and small businesses. **Essential questions** AO1- Demonstrate knowledge and understanding of business

concepts and issues

AO2- Apply knowledge and understanding of business concepts and issues to a variety of contexts

AO3 – Exam style Question Page 98–Explain one advantage to a business of locating close to the market

Resources

Text book- Edexcel GCSE Business (9-1) Notebooks, pencil, paper, devices