

مدرسة القديسة مريم الكاثوليكية الثانوية - دبي

ST. MARY'S CATHOLIC HIGH SCHOOL, DUBAI

<u>YEAR 10 – Economics (Week 4)-2021-2022</u>

Subject	Economics
Class/ Section	Year 10 BCF
Week	19 th September to 23 rd September
Work send to students by	Zoom
Total number of lessons per week	4
Unit/Topic	Chapter 19 <u>Advantages and disadvantages of Large and</u> <u>Small firms</u>
Key Vocabulary	Turnover, niche markets
Lessons 1,2,3&4 –Live Zoom lesson along with face to face instruction for students present on a particular day Work will be assigned in google classroom which will be matched to the students ability.	 Specific Learning objectives: To understand the advantages and disadvantages of large and small firms To understand the factors that influence the growth of firms To understand the reasons why some firms stay small Specific Intended Learning Outcomes: To be able to evaluate the advantages and disadvantages of large and small firms To be able to explain the factors that influence the growth of firms To be able to explain the factors that influence the growth of firms To be able to explain the reasons why some firms stay small.
Tasks	Introduction : Teacher will give examples of 3 different firms, one small, medium, & large and ask students to place them as being large, medium or small, Ask students on what basis did they place these firms- Arriving at how the sisze of a firm is measured

 Students will do case study: The role of SME's in Malaysia Teacher will divide the class into 3 groups Group 1 – Will discuss and explain the advantages and
 Group 1 – Will discuss and explain the advantages and disadvantages of small firms Group 2- Will discuss and explain the advantages and disadvantages of large firms Group 3 – Will discuss and explain why firms remain small
Teacher will explain the factors influencing the growth of firms
Conclusion: Test knowledge and understanding through Q & A at the end of every lesson.
 AO1- Knowledge AO2 Understanding Activity1 Case study : Bolt Discuss two possible disadvantages for small businesses like Bolt AO3 Analysis AO4 Evaluation Case study: Starbucks and the coffee lounge Analysis Assess the reasons why The Coffee Lounge can survive in the market alongside powerful rivals such as Starbucks
Text book- Economics student book Rob Jones YouTube – videos Notebooks, pencil, paper, devices https://slideplayer.com/slide/5291091/