

# مدرسة القديسة مريم الكاثوليكية الثانوية - دبي ST. MARY'S CATHOLIC HIGH SCHOOL, DUBAI

## <u>YEAR 10BF – Economics (Week 4)-2021-2022</u>

Subject	Economics
Class/ Section	Year 10 BF
Week	19 <sup>th</sup> September to 23 <sup>rd</sup> September
Work send to students by	Zoom
Total number of lessons per week	4
Unit/Topic	Chapter 19 Advantages and disadvantages of Large and Small firms
Key Vocabulary	Turnover, niche markets
Lessons 1,2,3&4 —Live Zoom lesson along with face to face instruction for students present on a particular day  Work will be assigned in google classroom which will be matched to the students ability.	<ul> <li>Specific Learning objectives:         <ul> <li>To understand the advantages and disadvantages of large and small firms</li> <li>To understand the factors that influence the growth of firms</li> <li>To understand the reasons why some firms stay small</li> </ul> </li> <li>Specific Intended Learning Outcomes:         <ul> <li>To be able to evaluate the advantages and disadvantages of large and small firms</li> <li>To be able to explain the factors that influence the growth of firms</li> <li>To be able to explain the reasons why some firms stay small.</li> </ul> </li> </ul>
Tasks	Introduction: Teacher will give examples of 3 different firms, one small, medium, & large and ask students to place them as being large, medium or small, Ask students on what basis did they place these firms- Arriving at how the size of a firm is measured

Students will do case study: The role of SME's in Malaysia

Teacher will divide the class into 3 groups

- Group 1 Will discuss and explain the advantages and disadvantages of small firms
- Group 2- Will discuss and explain the advantages and disadvantages of large firms
- Group 3 Will discuss and explain why firms remain small

Teacher will explain the factors influencing the growth of firms

Conclusion: Test knowledge and understanding through Q & A at the end of every lesson.

## Assessment Criteria/ Essential questions

## AO1- Knowledge AO2 Understanding Activity1 Case study: Bolt

Discuss two possible disadvantages for small businesses like Bolt

### **AO3** Analysis **AO4** Evaluation

Case study: Starbucks and the coffee lounge Analysis

Assess the reasons why The Coffee Lounge can survive in the market alongside powerful rivals such as Starbucks

#### Resources

Text book- Economics student book Rob Jones YouTube – videos Notebooks, pencil, paper, devices <a href="https://slideplayer.com/slide/5291091/">https://slideplayer.com/slide/5291091/</a>