

مدرسة القديسة مريم الكاثوليكية الثانوية - دبي ST. MARY'S CATHOLIC HIGH SCHOOL, DUBAI

YEAR 10 – Economics (Week 4)-2021-2022

Subject	Economics
Class/ Section	Year 10 DE
Week	19 th September to 23 rd September
Work send to students by	Zoom
Total number of lessons per week	4
Unit/Topic	Chapter 19 Advantages and disadvantages of Large and Small firms
Key Vocabulary	
	Turnover, niche markets
Lessons 1,2,3&4 –Live Zoom lesson	Specific Learning objectives:
along with face to face instruction	To understand the advantages and disadvantages of large
for students present on a particular	and small firms
day	To understand the factors that influence the growth of firms
Work will be assigned in google	To understand the reasons why some firms stay small
classroom which will be matched to	
the students ability.	Specific Intended Learning Outcomes:
	 To be able to evaluate the advantages and disadvantages of large and small firms
	 To be able to explain the factors that influence the growth
	of firms
	• To be able to explain the reasons why some firms stay small.
Tasks	Introduction: Teacher will give examples of 3 different firms, one small, medium, & large and ask students to place them as being large, medium or small, Ask students on what basis did they place these firms- Arriving at how the sisze of a firm is measured

Students will do case study: The role of SME's in Malaysia Teacher will divide the class into 3 groups Group 1 – Will discuss and explain the advantages and disadvantages of small firms • Group 2- Will discuss and explain the advantages and disadvantages of large firms Group 3 – Will discuss and explain why firms remain small Teacher will explain the factors influencing the growth of firms Conclusion: Test knowledge and understanding through Q & A at the end of every lesson. **Assessment Criteria/ AO1- Knowledge AO2 Understanding Essential questions Activity1 Case study: Bolt** Discuss two possible disadvantages for small businesses like Bolt **AO3** Analysis **AO4** Evaluation Case study: Starbucks and the coffee lounge **Analysis** Assess the reasons why The Coffee Lounge can survive in the market alongside powerful rivals such as Starbucks

Resources

Text book- Economics student book Rob Jones YouTube – videos Notebooks, pencil, paper, devices https://slideplayer.com/slide/5291091/