



YEAR 13 – Business (Week 4)-2021-2022

Subject	Business
Class/ Section	Year 13
Week	19th September to 23rd September
Work send to students by	Google Classroom
Total number of lessons per week	2
Unit/Topic	PESTLE analysis
Key Vocabulary	
Lessons 1,2,3 –Live Zoom lesson along with face to face instruction for students present on a particular day Work will be assigned in google classroom which will be matched to the students ability. Tasks Assessment Criteria/ Essential questions	<u>Specific Learning objectives</u> <ul style="list-style-type: none">Understand the usefulness of PESTLE analysis in analysing the impact of external influences on a business. <u>Specific Intended Learning Outcomes</u> <ul style="list-style-type: none">Evaluate to what extent it will be helpful for a business to monitor and analyse the impact of political, economical, social, technological, legal and environmental factors. Students to participate in group discussion , AO 1 Knowledge Q 1a & b on page 286 AO 2-application AO 3- Analysis AO4- Evaluation Q c end of chapter case study pg 291

Resources

PPT, Text: Edexcel AS/A Level Business- by Dave Hall, Rob Jones etc.