



مدرسة القديسة مريم الكاثوليكية الثانوية - دبي
ST. MARY'S CATHOLIC HIGH SCHOOL, DUBAI

YEAR 11– Moral Education (Week 4) 2021-2022

Subject	Moral Education
Class/ Section	Year 11 (A- F)
Week	19th – 23rd September
Work send to students by	GC
Total number of lessons per week	1
Unit/Topic	Ethics and the Global Economy What is meant by the term Economy and Globalisation?
Key Vocabulary	Globalisation, Exports, Imports, Global Economy, Outsourcing

Lessons 1 Live Zoom lesson along with face to face instruction for students present on a particular day

Work will be assigned in google classroom which will be matched to the students ability.

Tasks/Activities

**Assessment Criteria/
Essential questions**

Resources

Specific Learning objectives .

- Identify how a brand earns a global presence.
- Define the terms ‘economy’ and ‘globalisation’.
- Identify aspects of trade as ‘imports’ and ‘exports’.
- Describe some features of globalisation.

Specific Intended Learning Outcome

Students will be able to determine some of the globally known brands and how they established their market in UAE. They will be become more familiar with the themes of Economy and Globalization, Imports and Exports.

Activity:

- Students will examine the different trade establishments in Dubai, choose one international brand and one brand from UAE.
- Research and figure out how the international brand established itself in UAE.
- Research and find out if the UAE brand has a global presence and determine the factors contributing to its global status.

1. What are the main factors that helped a specific brand to create a market in UAE?
2. What are some factors that can help a UAE based brand to create a market on a global scale?
3. Match the timelines of the chosen brand’s entry into UAE with the country’s gradual opening up of the economy to global players.

Moral Education Text book, internet research

