

# **PORTION FOR THE FIRST TERM EXAMINATION – JANUARY 2022**

## **BUSINESS**

### **Year 9**

- **Topic 1.1 (Pages 3-25)**
  - The Dynamic Nature of Business
  - Risk and Reward
  - The Role of Business Enterprise
- **Topic 1.2 (Pages 31-57)**
  - Customer needs
  - Market Research
  - Market Segmentation

### **Year 10**

- **The whole of Year 9 portion (Topics 1.1 - 1.3) and-**
- **Topic 1.4 (Pages 89-109)**
  - The option for start-up and small business
  - Business Location
  - The Marketing Mix
  - Business Plans
- **Topic 1.5 (Pages 111-147)**
  - Business Stakeholders
  - Technology and Business

### **Year 11**

- **The whole of Years 9 & 10 portions (Topics 1.1 - 2.1) and-**
- **Topics 2.2- 2.5 (Pages 255-273)**

### **Year 12**

#### **Whole of Theme 1**

### **Year 13**

#### **Whole of Themes 1 & 2 and-**

#### **Theme 3**

- Chapters 44- 62

#### **Theme 4**

- Chapters 66-76
- Chapter 80