

قمة مستقبل الغذاء

# FOOD FOR FUTURE SUMMIT & EXPO

## CREATING A FOOD SECURE FUTURE FOR ALL

Given the food insecurities the world faces at the moment, are your young minds ready for a challenge to come up with out-of-the-box ideas and solutions on food security and nutrition?

Welcome to the region's first **FoodWise Challenge** powered by **DWTC** and in collaboration with **Goumbook** which is aimed at launching some of the most potent young prodigies for the betterment of the food security ecosystem in our industry, society and the world.

Students participate in teams and the ultimate goal is experience, exposure and training for excellence from the best in the ecosystem.

**LET'S GET GOING THEN!**



### THE CHALLENGE

Teams (working virtually) are allowed to submit a video or visual material (poster or billboard). The video shall be maximum 5 minutes long and the visual material shall contain a maximum of 5 slides. All projects have to be prepared in English.

### AGE GROUP

12 - 17 years

### SHORTLIST ANNOUNCEMENTS

2nd week of February 2022

All the submitted entries will be evaluated and the 10 best entries will be shortlisted to move to the final presentation round.

### FINALS

Shortlisted teams will pitch on stage at Food For Future Summit & Expo at Dubai Exhibition Centre from 23-24 February 2022. (depends on the COVID-19 situation)

23-24 FEB 2022

DUBAI EXHIBITION CENTRE

@EXPO 2020 DUBAI



### CATEGORIES

- ▶ **Ugly but Tasty (Food waste and loss)**  
How can we save food wasted today? Help us save unattractive fruits and vegetables. They might be ugly, but they're tasty, nutritious and healthy!
- ▶ **Eat Local**  
How can we encourage people to choose local products?
- ▶ **Meatless Monday (Plant based diet)**  
How can we reduce animal-sourced food to improve the carbon footprint of food production and make the plant-based diet more popular? Help us make a transition to a healthier and more sustainable diet by cutting animal-based products.
- ▶ **Labels Savvy (Consumer Awareness)**  
How can we empower people to make better food choices?

**Deadline:** 6th February 2022

PLANNING



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