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Sisters Grimm launch 'UAE Art in Nature' for World Wildlife Day

Greetings from Saint Mary's Catholic High School, Dubai.

St. Mary's Catholic High School is well known for the talent the children posess be it sports, extracurricular events, spelling bee competitions, math and science competition, Lit. Fests, etc. Here is a chance to show the world the enormous talent in Art & Design and the whole family can be involved.

Sisters GRIMM, the Grammy nominated, MBE award winning production company, of culturally

themed major international dance musicals, are releasing their new music video on 3rd March 2021 for World Wildlife Day and for the first time are opening their doors and looking to spotlight children's talents through an activity that can involve the whole family.



The idea was born by the co-founders former Royal Ballet ballerina Pietra Mello-Pittman MBE and Grammy nominated composer Ella Spira MBE to invite young people to share in their work. This music video will be made up of artwork submissions from children aged 5 to 16 years old in the UAE, and we are offering your school pupils the chance to be a part of it!

Please see attached a document for further information on the **UAE Art in Nature** project which can be shared with parents. This includes how to submit the artwork. Your pupils are free to represent their experience in nature however they choose from creating a painting, drawing, mixed media collage, or 3D model from any medium, as long as their parents are able to take a digital photo of the final piece and email it to us!

- Send a photo of Artwork with, Title, School, Emirate, Child's Name to <u>info@UAEartinnature.com</u>
- Submissions Deadline Sunday 14th February
- Music video launch and artwork launch on
 "World Wildlife Day" 3rd March 2021







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See below for more information on Sisters Grimm:

Last year their 5 new music video releases, from their new Arab World Show, had over 5 million YouTube views, including over 1 million views for their UAE National Day release <u>(UNITED</u>) featuring Shamma Hamdan and garnering major local and international press.

Understanding that Covid has brought new challenges to already busy school operations and home schooling for parents, the *"UAE Art in Nature"* initiative is cost free and devised to be flexible and allow for maximum participation.

It gives children the opportunity to learn outside their usual environment and enjoy the many benefits of nature for their mental and physical well-being and to inspire artistic, creative expression and family connection. It is a KHDA supported initiative

How can your child participate?"

Send a **photo** of your child's Artwork with **Title**, **School**, **Emirate and Name***, to <u>info@UAEartinnature.com</u> and submissions will be uploaded and shared on a bespoke online digital gallery created so everyone can find their work. Stand out submissions will be featured in the music video and one overall digital artwork installation piece launching on 3rd March.

*Information if submitted will be made public. By submitting the work, you agree to the image being used in all uses in connection with the project including on social media, internet .

Discover favourite places old and new and look at nature (not buildings) in the UAE from a different perspective. We challenge you and your children to dig deep and find your connection with nature and with those you love through this shared activity.

Your child is free to represent their experience in nature however they choose from creating a painting, drawing, mixed media collage, or 3D model from any medium as long as you can take a digital photo of the final piece and email it to us! SIMPLE!

Examples of experiences in nature, Sisters Grimm founders have had and captured, such as the Fossil Dunes in Abu Dhabi, Jebel Jais in Ras al Khaimah, Al Sinniyah Island nature reserve in Umm AL Quwain, Mangroves in Ajman, Wadi Helo in Sharjah and Wadi Al Hayl in Fujairah, can be seen in **'United'.** From nature reserves such as Ras Al Khor Wildlife Sanctuary in Dubai to your nearest garden flowers, park trees, sea, desert or mountains, nature is free of peer pressure and judgement and we are all equal when experiencing it.

We believe art can offer access to a different part of the brain that can create surprising results, moments of total calm and clarity, equality and could help display a skill that may otherwise not be discovered.

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www.sisters-grimm.co.uk @sistersgrimmshows @pietraandellashows