

YEAR 12 - BUSINESS

WEEK 9 (17th to 21st May, 2020)

Monday, 18th May: One Zoom session during the 6th lesson and 1 synchronous Google Classroom during the 7th lesson. Zoom intimation and details will be sent on Google Classroom

Chapter 43: Theme 2- The Competitive Environment

Learning Objective:

- To analyse the various impacts on a business of a competitive environment.
- To identify and learn about different markets based on their sizes.
- To enquire how operating in large and small markets differs.
- To assess learning of Sales, Revenue and Costs and Break-even

Lesson Outcome:

- Students will be able to analyse how competition affects businesses
- They will be able to learn about different market sizes and how operating within each is different
- They will be able to assess their knowledge and application skills on earlier topics- costs, revenues, profits and break-even.

<p>Monday- 6th period Zoom and 7th period Asynchronous Google Classroom</p>	<p>Zoom Meeting (details to be intimated on Google Classroom)</p> <p>Resources: Textbook Pgs251 to 253</p> <p>Introduction: Share the Learning Objectives and Lesson Outcomes with the students.</p> <p>Teacher Input: Discuss and explain various impacts on a business of a competitive environment. Lead the discussion into the market sizes and how operation changes within each.</p> <p>Students will then be assessed on earlier topics- costs, revenues, profits and break-even.</p>
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