

YEAR 12 - BUSINESS

WEEK 9 (17th to 21st May)

Theme 2- Business Failure

Learning Objective

Learn about what makes a successful business and reasons for business failure.

Define business success

Demonstrate an understanding of the profit equation,

Discuss what effects economic factors have on business's success.

Learning Outcome

To be able to describe why businesses fail.

To narrate Internal and external causes of business failure:

financial factors

non-financial factors

To examine the different components of business failure

<p>Tuesday- 1st and 2nd lesson</p> <p>1 zoom lesson 1 asynchronous</p>	<p>Read the ppt slides posted on Google classroom and Textbook related to <u>Business Failure.</u></p> <p>Watch the videos embedded within the ppt slides.</p> <p>Zoom lesson at 9:00am to explain what is meant by the term Business Failure.</p> <p>Initiate a discussion on reasons for business's failure.</p> <p>Explain how liquidity can be measured and improved.</p> <p>The link and timing details of the interactive session will be sent on whatsapp /Google classroom.</p>
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