

YEAR 11G/H - BUSINESS

WEEK 3 (13th to 17th September, 2020)

Monday, 14 th Sep. - 8 th lesson	Zoom
Tuesday 15 th Sep. - 7 th and 8 th lessons	Zoom
Wednesday, 16 th Sep. - 8 th lesson	Synchronous GC
Thursday, 17 th Sep. - 2 nd lesson	Zoom

All intimation sent to the students through Google Classroom and/or whatsapp.

Topic: Business Finance

Lesson: 32 – The Use of Financial Documents

Learning Objectives:

- To understand how to use financial documents to assess the performance of a business
- To understand how to use financial documents to inform decision making

Lesson Outcome:

- Students will be able to explain how the internal and external stakeholders of a business assess its performance based on the data in financial documents
- They will be able to explain how business stakeholders make varied use of financial documents to make informed decisions

Topic: Marketing

Lesson: 33 – Market Research

Learning Objectives:

- To introduce the topic- Marketing
- To understand the purpose of market research: to identify and understand customer needs, to identify gaps in the market, to reduce risk and to make informed decisions

Lesson Outcome:

- Students will be able to state the purpose of statements of comprehensive income
- They will be able to state the main features of the Statement of Comprehensive Income
- They will be able to explain the use of Statement of Comprehensive Income in decision making
- They will be able to explain the nature of profit and its importance

<p>Monday – 8th period (Boys and Girls) 12:40 – 1:20 pm</p>	<p>One Zoom lesson. Students’ attendance will be recorded according to their participation.</p> <p><i>Introduction:</i> Share the Learning Objectives and Lesson Outcomes with the students.</p> <p><i>Teacher input/Activity:</i> Teacher recaps the 2 financial statements studied previously and lead a discussion into aspects of the statements which potentially present opportunities for decision making. Introduce how internal stakeholders can use this information for both analyzing business performance and consequently using the analysis for decision making. They will then read the case study Park Farm Foods on Pg 263 and attempt answering them in groups assigned to breakout rooms on Zoom.</p> <p><i>Resources:</i> Device, Text, Notebook and stationary</p>
<p>Tuesday – 7th & 8th periods (Boys and Girls) 12:00 – 1:20 pm</p>	<p>One Zoom lesson. Students’ attendance will be recorded according to their participation.</p> <p><i>Introduction:</i> Share the Learning Objectives and Lesson Outcomes with the students.</p> <p><i>Teacher input/Activity:</i> Reflect on how business stakeholders use financial documents to assess the performance of a business. Also explain how to use financial documents to make informed decisions.</p> <p><i>Homework:</i> They will answer a Case Study- Biblington Pharmaceuticals Pg 264-265.</p> <p><i>Resources:</i> Device, Text, Notebook and stationary</p>
<p>Wednesday – 8th period (Boys and Girls) 12:40 – 1:20 pm</p>	<p>One synchronous Google Classroom lesson. Students’ attendance will be recorded according to their participation.</p> <p><i>Teacher input/Activity:</i> They will answer Case Study – Varl Town Pools Pg 267-268</p> <p><i>Resources:</i> Device, Text, Notebook and stationary</p>
<p>Thursday – 2nd period (Boys and Girls) 8:05 – 8:40 pm</p>	<p>One Zoom lesson. Students’ attendance will be recorded according to their participation.</p> <p><i>Introduction:</i> Share the Learning Objectives and Lesson Outcomes with the students.</p> <p><i>Teacher input/Activity:</i> Introduce the topic- Marketing and explain the purpose of market research: to identify and understand customer needs, to identify gaps in the market, to reduce risk and to make informed decisions</p> <p><i>Homework:</i> They will answer the Case Study Tourism in Sri Lanka on Pg 272-273</p> <p><i>Resources:</i> Device, Text, Notebook and stationary</p>

