

YEAR 12 - BUSINESS

WEEK 3 (13th to 17th September, 2020)

Blended/ Distance Learning

Tuesday, 15th September:

Theme 1- Marketing and People

Chapter 1 The Market

Learning Objective:

- To understand the terms E-commerce, e-tailing and dynamic markets.
- To identify and differentiate between risk and uncertainty.
- To analyse and evaluate how the existence of competition will impact both firms and consumers in a market.

Lesson Outcome:

- Students will be able to be able to discuss ways in which businesses might adapt to changes in markets.
- To be able to narrate how the nature of market may change over time.
- To be able to provide examples to prove that the consequences of uncertainty are not always negative.

<p>Tuesday- Lessons 1 and 2</p> <p>2 Zoom Lessons (details to be intimated on Google Classroom)</p>	<p><i>Introduction:</i> Share the Learning Objectives and Lesson Outcomes with the students. A quick recap of the terms and concepts covered in the previous week.</p> <p><i>Teacher Input:</i> Discuss and explain various terms and concepts related to the chapter. Initiate a discussion among students related to difference between risk and uncertainty by providing examples.</p> <p><i>Homework:</i> Revise all the concepts taught and complete the assignment posted on GC.</p> <p><i>Resources:</i> Relevant Resources will uploaded on GC, PPT slides and embedded videos, Fully charged electronic device, notebook and stationary.</p>
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