

YEAR 9 DE - BUSINESS

WEEK 5 (27th September to 1st October, 2020)

All intimation will be sent to the students through Google Classroom, Zoom .

Topic 1.1: Enterprise and entrepreneurship

Lesson: 3 The role of business enterprise

Learning Objectives:

- To examine the purposes of convenience, quality and design and USP as the main purposes of business activity
- To discuss the different ways by which you can add value to a product.
- To identify the role of an entrepreneur

Lesson Outcome: Students will be able to

- Describe the purposes of convenience, quality and design and USP as main purposes of business activity
- Explore the different ways by which you can add value to a product.
- Describe the role of an entrepreneur.

Sunday – 27/09/20 4th Period - GC	Practice Lesson for GL examination
Tuesday – 29/09/20 3rd and 4th period - Zoom	<p><i>Teacher Input & Activity:</i></p> <ul style="list-style-type: none">• Introduction- a quick recap of the previous lesson and teacher will continue with , <i>add value- branding , convenience , quality and design , USP as the main purposes of business activity.</i>• Explore the different ways by which you can add value to a product.• Introduction- to the role of an entrepreneur <p><i>Homework – Exam style question & strengthen questions 1,2,3 on pg 25</i></p> <p>Students will be entrepreneurs for their business and will list their roles and responsibilities as entrepreneurs</p> <p><i>Resources: Device, textbook, GC, Bitesize, Videos</i></p>