YEAR 12 – Business

WEEK 5 (27th September to 1st October)

Work Sent to the students through Google classroom/ watsapp group/ email/ Zoom

Chapter 7: Markets & Equilibrium

Learning Objectives

- Understand how does the market attain equilibrium
- Explain how business decisions are influenced by the market factor of changes in demand and supply.
- Analyse the impact of changes in demand and supply on the market and producers.

Lesson Outcome

- Gain insight to the economic principles of equilibrium
- Define market equilibrium and explain how it is determined
- Construct labelled graph showing the changes in demand and supply of a product or service
- Assess the implication of excess demand and excess supply on the market price

Wednesday 1 st & 2 nd Period	(Zoom meeting details to be sent to students via Google classroom) <u>Resources:-</u> Text book, PPT, Video
zoom	
	<u>Introduction</u> The lesson objectives to be shared
	with the students (To be written on board/projected
	in the screen)
	<u>Teacher Input:-</u>
	Explain the market force of demand & supply and
	how it influences business decisions of price.
	Introduce the equilibrium. Explain
	diagrammatically the changes in demand & supply
	mechanisms using price and non-price factors.
	Student-led activity:
	Draw a supply curve with data assigned. Case
	Study on Pg30