

YEAR 12 - BUSINESS

WEEK 5 (27th September to 1st October, 2020)

Monday, 28th September: One Zoom sessions during the 6th lesson for assessment and 7th lesson will be GC. Zoom intimation and details will be sent on Google Classroom

Chapter 11: Theme 1- Pricing Strategies

Learning Objective:

- To learn about the types of pricing strategies.
- To assess learning on the topic – Design Mix.

Lesson Outcome:

- Students will be able state and explain each type of pricing strategy.
- They will be able to assess knowledge and application skills of the concepts learnt in the design mix

Monday- 6 th period Zoom 7 th period GC	Zoom Meeting (details to be intimated on Google Classroom) <i>Teacher Input:</i> Students are assigned the assessment material on GC. They will be on zoom simultaneously being monitored. Then they will view the ppt on Pricing Strategies and make notes. <i>Homework:</i> Review the ppt posted on Pricing Strategies. <i>Resources:</i> Textbook Pgs 57 to 59, Device, Notebook and stationary
--	---