

Dear Distinguished Stakeholder,

“Join us in the virtual awareness campaign marking World Energy Day”

Dubai Electricity and Water Authority invites you to participate in its campaign, launched on the occasion of "World Energy Day" corresponding to October 22 of each year, which was approved by His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai.

Representatives of 54 countries, in addition to the United Nations, the League of Arab States and the African Union Commission, adopted it during the World Energy Forum 2012 in Dubai.

This important environmental event aims to raise awareness about the importance of preserving our natural resources, by highlighting the rationalization of energy consumption, climate change, reducing carbon emissions and protecting the environment, which contributes to raising energy efficiency and sustainability.

With your efforts we make a difference ... let's start now.

This year's slogan "With Your Efforts We Make a Difference ... Let's Start Now" aims to raise awareness of sustainable practices; This will contribute to reducing the use of electricity and water and a pledge to rationalize consumption. A commitment to change is what contributes to building a sustainable, bright future for generations to come.

Be part of the action

Now, you can participate in the campaign activities by visiting the "Green Pledge" link below, to pledge to adopt behaviors to rationalize electricity and water consumption in homes, and to reduce waste rates, to contribute to the preservation of the environment and its natural resources. You can also support the efforts of the authority by inviting all your stakeholders to pledge and participate in this campaign, so that you will be an important part of the sustainable development process.

Green Pledge Link: <https://www.dewa.gov.ae/en/about-us/sustainability/greenpledge>

World Energy Day link: <https://www.dewa.gov.ae/en/about-us/sustainability/world-energy-day>

Let's make every day, World Energy Day. Let's unite our efforts to protect the planet. Together we can make a difference!



WORLD ENERGY DAY
22 OCTOBER

YOUR EFFORTS COUNT. ACT NOW.

MAKE EVERYDAY
#WORLDENERGYDAY.

This World Energy Day let's unite our efforts to protect the planet. Together we can make a positive impact.



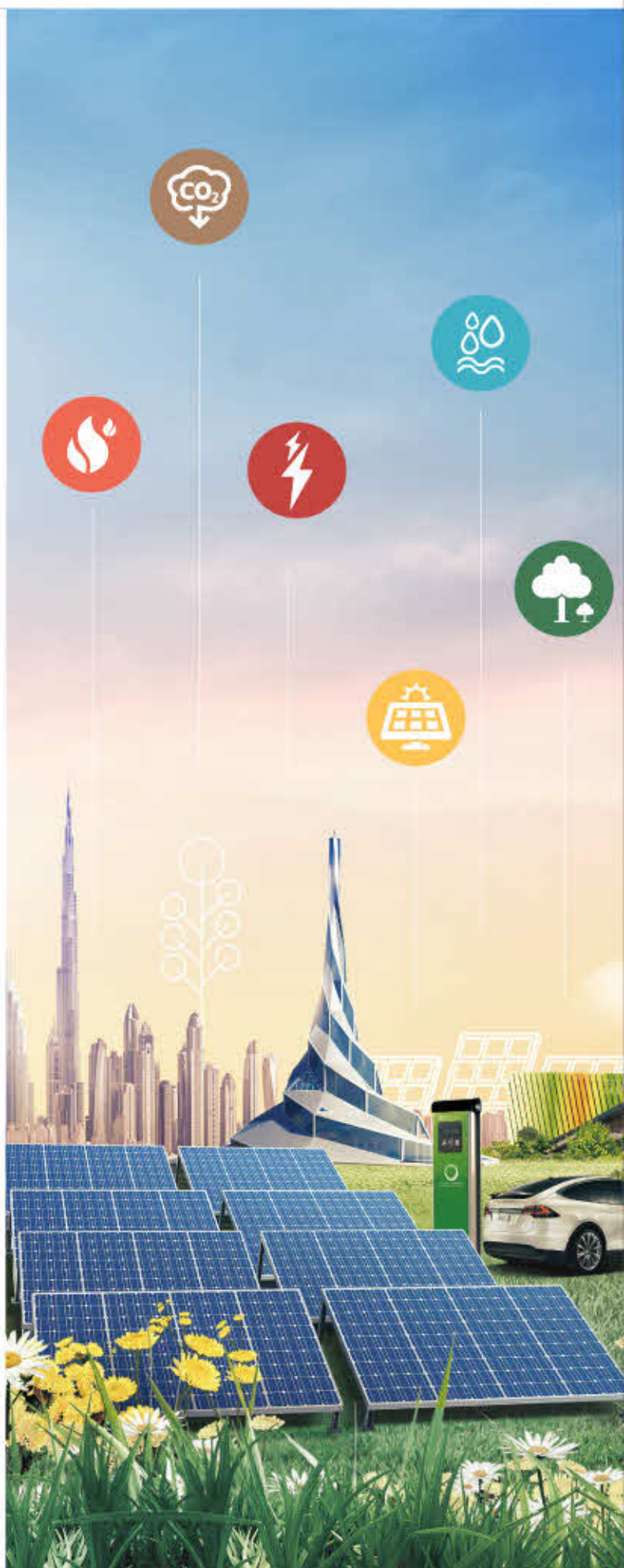
REMEMBER THAT EVERY SMALL ACTION COUNTS. START NOW PLEDGE ON: WWW.DEWA.GOV.AE



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OFFICIAL SUSTAINABLE ENERGY PARTNER



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