

## YEAR 9 DE - BUSINESS

WEEK 6 (4<sup>th</sup> September to 8<sup>th</sup> October, 2020)

All intimation will be sent to the students through Google Classroom, Zoom .

### Topic 1.2: Spotting a business opportunity

#### Module 1: Customer Needs

Learning Objectives:

- To understand the concept of customer needs
- To identify the different types of customer needs

Lesson Outcome: Students will be to

- Define the concept of customer needs
- Recognize the different types of customer needs

<b>Sunday – 04/10/20</b> <b>4<sup>th</sup> Period - Zoom</b>	<i>Teacher Input &amp; Activity:</i> <ul style="list-style-type: none"><li>• Students will have a discussion on the case study JustPark</li><li>• They will discuss the answers for the activity questions Pg:-30</li></ul> <i>Resources:</i> Device, textbook, GC, Bitesize, Videos
<b>Tuesday – 06/10/20</b> <b>3<sup>rd</sup> Period –Zoom</b>	<i>Teacher Input &amp; Activity:</i> <ul style="list-style-type: none"><li>• Students will try to recognize the different types of customer needs using real life examples</li></ul> <i>Resources:</i> Device, textbook, GC, Bitesize, Videos
<b>4<sup>th</sup> Period - GC</b>	<i>Teacher Input &amp; Activity:</i> <p>Answer the exam style questions on Page 31, Answer S1 and C1 questions in page 35</p> <i>Resources:</i> Device, textbook, GC, Bitesize, Videos