

## YEAR 9 A/E - BUSINESS

WEEK 8 (18<sup>th</sup> October to 22<sup>nd</sup> October, 2020)

**Blended Learning, Distance Learning**

**All intimation will be sent to the students through Google Classroom, Zoom .**

**Topic 1.2: Spotting a business opportunity**

**Lesson 4 : Customer Needs**

Learning Objectives:

- To identify customer needs
- To examine what are the needs of customers
- To discuss the importance of identifying and understanding customers and their needs

Lesson Outcome:

- Students will be able to outline the needs of customers
- Students will be able to describe the needs of customers .
- Sttudents will be able to explain the importance of identifying and understanding customers and their needs

**Girls**

<b>Sunday – 4<sup>th</sup> Period</b> <b>(AE) – zoom &amp; GC</b> <b>9:50 – 10:25</b>	Zoom link in classroom Teacher input & activity Introduction to the topic –students will do the activity on pg 31, teacher will further explain the three main customer needs of price, quality and choice with the help of a PPT Home work- Read case study JustPark
<b>Tuesday –3&amp; 4th period</b> <b>(AE) – 3<sup>rd</sup> zoom 2</b> <b>8:55-9:35</b> <b>4<sup>th</sup> Zoom</b> <b>9:35 – 10:15</b>	Zoom – link sent on GC <i>Teacher Input &amp; Activity:</i> Teacher will recap the last lesson of customer needs and continue with customer need of convenience, students will have a discussion on the importance of identifying and understanding customers and their needs <i>Homework –Past paper questions</i>  <i>Homework:strengthen questions 1,2,3</i> <i>Resources: Device, textbook, GC, Bitesize, Videos</i>

## YEAR 9 B/C/F - BUSINESS

WEEK 7 (18<sup>th</sup> October to 22<sup>nd</sup> October, 2020)

Blended Learning, Distance Learning

All intimation will be sent to the students through Google Classroom, Zoom .

Topic 1.2: Spotting a business opportunity

Lesson 4 : Customer Needs

Learning Objectives:

- To identify customer needs
- To examine what are the needs of customers
- To discuss the importance of identifying and understanding customers and their needs

Lesson Outcome:

- Students will be able to outline the needs of customers
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- Sttudents will be able to explain the importance of identifying and understanding customers and their needs

**Boys**

<b>Sunday Boys</b>  <b>8<sup>th</sup> period</b> <b>(BCF) – zoom</b> <b>12:40 – 1:20</b>	Zoom link in classroom Teacher input & activity Introduction to the topic –students will do the activity on pg 31, teacher will further explain the three main customer needs of price, quality and choice with the help of a PPT Home work- Read case study JustPark
<b>Thursday – 5<sup>th</sup> and 6<sup>th</sup> period (BCF)</b>  <b>5<sup>th</sup> zoom 2</b>  <b>10:10 – 10:50</b>  <b>6<sup>th</sup> period GC</b>  <b>10:50 – 11:25</b>	Zoom – link sent on GC <i>Teacher Input &amp; Activity:</i> Teacher will recap the last lesson of customer needs and continue with customer need of convenience, students will have a discussion on the importance of identifying and understanding customers and their needs <i>Homework –Past paper questions</i>  <i>Homework: GC strengthen questions 1,2,3</i>  <i>Resources: Device, textbook, GC, Bitesize, Videos</i>