

## YEAR 9 A/E - BUSINESS

WEEK 10 (1<sup>st</sup> November to 5<sup>th</sup> November, 2020)

**Blended Learning, Distance Learning**

**All intimation will be sent to the students through Google Classroom, Zoom.**

**Topic 1.2: Spotting a business opportunity**

**Lesson 5 : Market Research**

Learning Objectives:

- To explore the purpose of market research

Lesson Outcome:

- Students will be able to explain the purpose of market research

### **Girls**

<b>Sunday – 1/11/20</b> <b>4<sup>th</sup> Period (AE ) – zoom</b>	Zoom - Assessment 2
<b>Tuesday – 3/11/20</b> <b>3<sup>rd</sup> Period(AE) – zoom</b>  <b>4<sup>th</sup>Period(AE) - GC</b>	Zoom link in classroom Teacher input & activity Introduction to the topic –Teacher will use an activity on market research to explain the purpose of market research and Methods of market research. Students will research on the Dubai fitness challenge 30*30 Home work – Explain one benefit to a company of using market research  Activity- text book pg 39, 40  Resources – text book , bite size, GC

## YEAR 9 B/C/F - BUSINESS

**WEEK 10 (1<sup>st</sup> November to 5<sup>th</sup> November, 2020)**

**Blended Learning, Distance Learning**

**All intimation will be sent to the students through Google Classroom, Zoom.**

**Topic 1.2: Spotting a business opportunity**

**Lesson 5 : Market Research**

Learning Objectives:

- To explore the purpose of market research

Lesson Outcome:

- Students will be able to explain the purpose of market research

**Boys**

<b>Sunday - 1/11/20</b> <b>8<sup>th</sup> period (BCF) – zoom</b>	Zoom Assessment (2)
<b>Thursday – 5/11/20</b> <b>5<sup>th</sup> period (BCF) - zoom</b>  <b>6<sup>th</sup> period (BCF) - GC</b>	Zoom link in classroom Teacher input & activity Introduction to the topic –Teacher will use an activity on market research to explain the purpose of market research and Methods of market research. Students will research on the Dubai fitness challenge 30*30 Home work – Explain one benefit to a company of using market research Activity- text book pg 39, 40  Resources – text book , bite size, GC