

YEAR 12 - BUSINESS

WEEK 10 (8th - 12th Nov, 2020)

Blended/ Distance Learning

Tuesday, 10th November:

Theme 1- Marketing and People

Chapter 15 Motivation in theory

Learning Objective:

- To describe the importance of employee motivation to a business.
- To explain Taylor's theory of scientific management.
- To assess Maslow's need hierarchy.

Lesson Outcome:

- Students will be able to discuss why it is important to find out what satisfies the needs of employees.
- To be able to explain how Taylor discovered the best way of carrying out a task.
- To be able to distinguish between Motivation and Movement.

<p>Tuesday- Lessons 1 and 2</p> <p>2 Zoom Lessons</p>	<p><i>Introduction:</i> Share the Learning Objectives and Lesson Outcomes with the students. A quick recap of the terms and concepts like Motivation, hierarchy, etc.</p> <p><i>Teacher Input:</i> Discuss and explain various terms and concepts related to the chapter. Initiate a discussion among students related to the possible drawbacks of various Motivation theories.</p> <p><i>Homework:</i> Revise all the concepts taught and complete the assignment posted on GC.</p> <p><i>Resources:</i> relevant Resources will be uploaded on GC, PPT slides, Case study extracts and embedded videos, Fully charged electronic device, notebook and stationary.</p>
---	--