

Subject	<u>Psychology</u>
Class/ Division	<u>Year 9 (A-F)</u>
Week	<u>12</u> <u>15th – 19th November 2020</u>
Work send to students via	<u>Google Classroom</u>
Total number of lessons per week	<u>4</u>
Chapter 1 (Term 1 Lesson)	<u>Memory</u>
Lesson Topic	<u>Atkinson and Shiffrin (1968) Multi-Store Model of Memory.</u>
Content in Memory	<p><u>Learning objectives:</u></p> <ul style="list-style-type: none"> a. Describe the Multi-Store Model of Memory by Atkinson and Shiffrin. b. Outline the strengths and weaknesses of the theory of separate memory stores. <p><u>Learning Outcomes:</u></p> <ul style="list-style-type: none"> a. Explain the three different stores in multi-store model of memory. b. Analyze the role of attention and rehearsal in memory. c. Compare the capacity and duration of short-term and long-term memory. d. Evaluate the multi-store model of memory.
Task	<p>Task 1</p> <ul style="list-style-type: none"> 1. Explain two differences between short-term and long-term memory. Refer to the Multi-Store Model of memory. 2. Explain the terms: sensory register, attention, triagram, iconic

memory, echoic memory and modality free,

3. Explain the role of attention and rehearsal in memory.

(To be done during GC session)

Task 2: Homework.

Answer in your notebook:

- a. What is the multi-store model of memory?
- b. Who is Atkinson and Shiffrin?
- c. What is the modal model of the theory?
- d. How long is your short-term memory?
- e. How much information is held into your long-term memory?

Resources

Resources/Materials: Textbook pp. 37-39
ppt