YEAR 12 AL-ECO-1 - ECONOMICS

WEEK 12 (15th November to 19th November)

Zoom link for the class will be shared on the Google classroom.

Topic : Demand

L.O.:

- To understand the concepts of effective demand
- To explain the two movements along the demand curve
- To understand the conditions that causes of shift in demand curve
- To explain the law of diminishing marginal utility

Learning Outcomes:- Students will be able to

- Define the concepts of effective demand
- Diagrammatically show the two movements along the demand curve
- Explain the conditions that causes of shift in demand curve
- Describe the law of diminishing marginal utility

Topic : Price elasticity of demand & Income and cross elasticities

L.O.:

- To understand and calculate price elasticity of demand , Income elasticity of demand and Cross elasticity of demand
- To draw and interpret demand curve diagrams to show different PED.
- To understand the relationship between PED and total spending on a product/revenue, both in a diagram and as a calculation.
- To understand the relationship between normal goods and inferior goods and their income elasticities

Learning Outcomes:- Students will be able to

- Define and calculate price elasticity of demand, Income elasticity of demand and Cross elasticity of demand
- Interpret numerical values for PED from demand curve diagrams
- Explain the relationship between PED and total spending on a product/revenue, both in a diagram and as a calculation.
- Explain the relationship between normal goods and inferior goods and their income elasticities

Sunday – 15/11/20	Teacher Input/ Activity:
	• PPT on Demand
8 th Period – Zoom	• Students will try to define the concept of effective demand.
	• Diagrammatically show the two movements along the demand curve – Extension of demand and Contraction of demand
	• Teacher explains causes of shifts in a demand curve with appropriate terminology; increase and decrease in demand
	• Diagrammatically show the shift in demand curve outward and inward shift in the demand curve
	• Students will try to recall the law of diminishing marginal utility
	Student Activity:- Data response question on Page 41 <i>Resources:</i> Device, Notebook, Textbook, Stationary
Monday - 16/11/20	PPT on Price elasticity of demand
1 st Period – Zoom	 Explanation of key term Price elasticity of demand Teacher explains how to interpret numerical
	 reacher explains how to interpret numerical values for PED with the help of demand curves Explain the determinants of PED
	 Teacher explains relationship between PED and total spending on a product/revenue, both in a diagram and as a calculation.
2 nd Period –Zoom	Teacher Input/ Activity:
	• PPT on Income and Cross elasticities
	• Define Income elasticity of demand and Cross elasticity of demand
	• Explain the relationship between normal goods and inferior goods and their income elasticities
	 Practice numerical questions based on PED, YED and Cross elasticity of demand
	Resources: Device, Notebook, Textbook, Stationary