

YEAR 13 - BUSINESS

WEEK 12 (15th to 19th November, 2020)

Blended/ Distance Learning

Sunday, 15th November:

Theme 3- Business Decisions and Strategy

Chapter 57 Business Ethics

Learning Objective:

- To understand the meaning of ethics in the context of a business.
- To describe the ethical factors that businesses may consider in the context of decision making processes.
- To analyse the conflict between ethical objectives and profitability.

Lesson Outcome:

- Students will be able to discuss factors that are likely to determine whether the business has a strong or weak culture.
- To describe the wide range of measures businesses use to compile social and environmental audits.
- To narrate ethical codes of practice that some businesses have adopted.
- To narrate the effects of unethical decisions.

<p>Sunday- Lessons 7 and 8</p> <p>2 Zoom Lessons (details to be intimated on Google Classroom)</p>	<p><i>Introduction:</i> Share the Learning Objectives and Lesson Outcomes with the students. A quick recap of the terms and related to culture.</p> <p><i>Teacher Input:</i> gives an introduction to the topic. Explains the meaning of cultural dimensions. Encourages students to discuss how CSR can be looked upon as an equivalent to an insurance policy.</p> <p><i>Homework:</i> Revise all the concepts taught.</p> <p><i>Resources:</i> Relevant Resources will uploaded on GC, PPT slides and embedded videos, Fully charged electronic device, notebook and stationary.</p>
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