YEAR 9 BCF – ECONOMICS

WEEK 13 (22nd November to 26th November)

Zoom link for the class will be shared on the Google classroom.

Topic: Price elasticity of demand

Learning Objectives

- To understand the determinants of PED
- To understand the relationship between PED and total spending on a product/revenue, both in a diagram and as a calculation.

Learning Outcomes:- Students will be able to

- Explain the determinants of PED
- Explain the relationship between PED and total spending on a product/revenue, both in a diagram and as a calculation.

Monday – 16/11/20	Teacher Input/ Activity:
	PPT on Price Elasticity of demand
6th	• Case Study Electricity and Chinese take away on page 48 – 49
	Students will try to answer the questions
	Explanation of key term Price elasticity of demand
	 Teacher explains how to interpret numerical values for PED with the help of demand curves
	• Explain the determinants of PED
	Teacher explains relationship between PED and total spending on a
	product/revenue, both in a diagram and as a calculation.
	Students Activity
	Activity 1 Case study :-Elastic demand Page 50
	Activity 2 Case study:- The Hepton Tennis Club Page 43
	Resources: Device, Notebook, Textbook,
Wednesday - 18/11/20	Teacher Input/ Activity:
	PPT on Price Elasticity of demand
5 th & 6 th	 Explain the determinants of PED
	 Teacher explains relationship between PED and total spending on a
	product/revenue, both in a diagram and as a calculation.
	Students Activity
	Case study :- Case Study :- NG Chocolates
	Answer the Chapter questions on Page 55
	Resources: Device, Notebook, Textbook,