

YEAR 11 A/E and 11 B/C/F - BUSINESS

WEEK 13 (22nd to 26th November, 2020)

All assignments and intimations sent to the students through Google Classroom.

Theme – 2

Topic: 2.4 Making Financial Decisions

Sub topic: Understanding business performance

Learning Objective –

- To understand how to use and interpret charts
- To learn how to use and interpret market data
- To learn how to use and interpret data for marketing
- To analyse the use and interpretation of financial data

Lesson Outcome –

They will be able to:

- Read and interpret charts.
- Use and interpret marketing data and financial data
- Know how to use and interpret data to assist in marketing activities

BOYS –Year 11 B/C/F

<p>Monday – 4th period (Boys)</p> <p>9:40 – 10:20 am</p>	<p>One Zoom session</p> <p><i>Introduction:</i> Share the Learning Objectives and Lesson Outcomes with the students.</p> <p><i>Teacher input/Activity:</i> Explain how to use charts and interpret data on them. Teach them how to read into the data and draw important inferences to help in decision making.</p> <p><i>Homework:</i> Assign some data- response questions based on charts and graphs.</p> <p><i>Resources:</i> Device, text book, calculator and notebook.</p>
<p>Tuesday – 1st and 2nd period (Boys)</p> <p>7:25 – 8:05 and 8:10 – 8:50 am</p>	<p>Two Zoom sessions</p> <p><i>Introduction:</i> Share the Learning Objectives and Lesson Outcomes with the students.</p> <p><i>Teacher input/Activity:</i> Explain how to use and interpret market data such as size of the market, demographic distribution, number and size of competition and opportunities and threats. Explain how data can be used to make important marketing decisions.</p> <p><i>Homework:</i> Exam style questions and activities from the text book- Pages 244-249</p> <p><i>Resources:</i> Device, Text, Notebook and stationary</p>
<p>Wednesday – 7th period (Boys)</p> <p>12:15 – 12:55 pm</p>	<p>One Zoom session</p> <p><i>Introduction:</i> Share the Learning Objectives and Lesson Outcomes with the students.</p> <p><i>Teacher input/Activity:</i> Explain the use of financial data to make important financial decisions. Engage the students in a discussion to analyse financial data.</p> <p><i>Resources:</i> Device, Case Study on GC</p>
<p>Thursday – 7th period (Boys)</p> <p>11:25 – 12:00 noon</p>	<p>One synchronous GC session</p> <p><i>Teacher input/Activity:</i> Assign a case study to answer and turn in on GC</p> <p><i>Resources:</i> Device, refill pad</p>

GIRLS – Year 11 A

<p>Sunday – 3rd period (Girls) 9:20 – 9:55 am</p>	<p>One Zoom session</p> <p><i>Introduction:</i> Share the Learning Objectives and Lesson Outcomes with the students.</p> <p><i>Teacher input/Activity:</i> Explain how to use charts and interpret data on them. Teach them how to read into the data and draw important inferences to help in decision making.</p> <p><i>Homework:</i> Assign some data- response questions based on charts and graphs.</p> <p><i>Resources:</i> Device, text book, calculator and notebook.</p>
<p>Monday – 1st and 2nd period (Girls) 7:25 – 8:05 and 8:10 – 8:50 am</p>	<p>Two Zoom sessions</p> <p><i>Introduction:</i> Share the Learning Objectives and Lesson Outcomes with the students.</p> <p><i>Teacher input/Activity:</i> Explain how to use and interpret market data such as size of the market, demographic distribution, number and size of competition and opportunities and threats. Explain how data can be used to make important marketing decisions.</p> <p><i>Homework:</i> Exam style questions and activities from the text book- Pages 244-249</p> <p><i>Resources:</i> Device, Text, Notebook and stationary</p>
<p>Wednesday – 1st period(Girls) 7:25 – 8:05 am</p>	<p>One Zoom session</p> <p><i>Introduction:</i> Share the Learning Objectives and Lesson Outcomes with the students.</p> <p><i>Teacher input/Activity:</i> Explain the use of financial data to make important financial decisions. Engage the students in a discussion to analyse financial data.</p> <p><i>Resources:</i> Device, Case Study on GC</p>
<p>Thursday – 3rd period (Girls) 8:40 – 9:20 am</p>	<p>One synchronous GC session</p> <p><i>Teacher input/Activity:</i> Assign a case study to answer and turn in on GC</p> <p><i>Resources:</i> Device, refill pad</p>

BCF

Monday – 4 th period	Zoom
Tuesday – 1 st and 2 nd period	Zoom
Wednesday – 7 th period	Zoom
Thursday – 7 th period	GC

A

Sunday – 3 rd period	Zoom
Monday – 1 st and 2 nd period	Zoom
Wednesday – 1 st period	Zoom
Thursday – 3 rd period	GC