

# YEAR 12 – Business

WEEK 13 (22<sup>nd</sup> Nov to 26<sup>th</sup> Nov 2020)

Work Sent to the students through Google classroom/ whatsapp group/ email/ Zoom

## Topic 21: Business Objectives

### Learning objectives:

- Identify and explain business objectives
- Understand the need of business Objectives
- Analyse various business objectives

### Learning Outcome

- Explain the meaning of business objectives
- Explain why it is important for a business to set objectives.
- Examine various business objectives
- Evaluate the advantages of setting business objectives how importance of these objectives change overtime.

<p>Wednesday 1<sup>st</sup> 2<sup>nd</sup> Period</p> <p>(Zoom)</p>	<p><i>(Zoom meeting details to be sent to students via Google classroom)</i></p> <p><b><u>Resources:-</u></b> PPT, Text Books,</p> <p><b><u>Teachers Activity:</u></b> - Teacher to explain the meaning of business objectives and how these should be SMART. Explanation on various objectives and their importance.</p> <p><b><u>Students Activity:-</u></b> Participate in the discussion and can business have more than one objectives? And to what extent it is possible that these objectives change overtime.</p> <p>Solve end of chapter case study.</p>
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