

## YEAR 9 A/E - BUSINESS

WEEK 25 (14<sup>th</sup> February to 18<sup>th</sup> February, 2021)

**Blended Learning, Distance Learning**

**Topic 1.2: Spotting a business opportunity**

**Lesson 6 : The competitive environment**

Learning Objectives:

- To understand the competitive environment
- To understand the strength and weaknesses of competitors

Lesson Outcome:

- Students will be able to define the term competitive environment
- Students will be able to Assess the strengths and weaknesses of a business's competitors

**Girls**

<b>Sunday – 14/2/21</b> <b>4<sup>th</sup> Period (AE ) –zoom</b> <b>9:50 – 10:25</b>	Zoom – link sent on GC Introduction – Students will do a mash up activity where they will arrange sentences of the topic starting from 1 <sup>st</sup> to last <i>Teacher Input &amp; Activity:</i> Teacher will give examples of two brands and students will have to justify which one is better and why <i>Homework –Activity on pg 55</i> <i>Resources: Device, textbook, GC, Bitesize, Videos</i>
<b>Tuesday –16/2/21(AE)</b> <b>3<sup>rd</sup> period zoom</b> <b>8:55-9:35</b>  <b>4<sup>th</sup> GC</b> <b>9:35 – 10:15</b>	Zoom – link sent on GC <i>Introduction –Teacher will ask students to read through the text book and explain the strengths and weaknesses of competitors</i> <i>Teacher Input &amp; Activity:</i> Teacher will summarise the strengths and weaknesses of competitors.  Activity on pg 56 Homework- S1, S2 pg 57 <i>Resources: Device, textbook, GC, Bitesize, Videos</i>

# YEAR 9 B/C/F - BUSINESS

WEEK 25 (14<sup>th</sup> February to 18<sup>th</sup> February, 2021)

**Blended Learning, Distance Learning**

**Topic 1.2: Spotting a business opportunity**

**Lesson 7 : The competitive environment**

Learning Objectives:

- To understand the competitive environment
- To understand the strength and weaknesses of competitors

Lesson Outcome:

- Students will be able to define the term competitive environment
- Students will be able to Assess the strengths and weaknesses of a business's competitors

**Boys**

<b>Sunday – 14/2/21</b>  <b>8<sup>th</sup> period (BCF) – zoom</b> <b>12:40 – 1:20</b>	Zoom – link sent on GC Introduction – Students will do a mash up activity where they will arrange sentences of the topic starting from 1 <sup>st</sup> to last <i>Teacher Input &amp; Activity:</i> Teacher will give examples of two brands and students will have to justify which one is better and why <i>Homework –Activity on pg 55</i> <i>Resources: Device, textbook, GC, Bitesize, Videos</i>
<b>Thursday - 18/2/21</b>  <b>5<sup>th</sup> period - zoom 2</b> <b>10:10 – 10:50</b>  <b>6<sup>th</sup> period - GC</b> <b>10:50 – 11:25</b>	Zoom – link sent on GC <i>Introduction –Teacher will ask students to read through the text book and explain the strengths and weaknesses of competitors</i> <i>Teacher Input &amp; Activity:</i> Teacher will summarise the strengths and weaknesses of competitors.  Activity on pg 56 Homework- S1, S2 pg 57 <i>Resources: Device, textbook, GC, Bitesize, Videos</i>