YEAR 13 - BUSINESS

WEEK 25 (14th -18th Feb, 2021)

Blended/Distance Learning

Sunday, 14th February

Research: The UK Restaurant, Fastfood and Takeaway Industry

Learning Objective:

To analyze the market and competitive environment facing UK fast food/take-away and restaurant businesses:

- large chains
- small independent operators

Lesson Outcome:

• Students will be able to be Link to the research area on Competition to the units where competition is mentioned:

2 Zoom Lessons (details to be intimated on Google Classroom) released case study for 2 introduced.	2021 Paper 3 will be
Teacher Input: Encourage a research on the compete facing UK fast food/take restaurant businesses: .	titive environment
Homework: Research or preparation of presentat	1
Resources: Relevant Releva	