

YEAR 9 A/E - BUSINESS

WEEK 26 (21st February to 25th February, 2021)

Blended Learning, Distance Learning

Topic 1.2: Spotting a business opportunity

Lesson 6 : The competitive environment

Learning Objectives:

- To understandswot analysis
- To know the impact of competition on business decision making

Lesson Outcome:

- Students will be able to explain swot analysis
- Students will be able toAnalyse the impact of competition on business decision making

Girls

Sunday – 20/2/21 4th Period (AE) –zoom 9:50 – 10:25	Zoom – link sent on GC Introduction – Students will watch a video on swot analysis <i>Teacher Input & Activity:</i> Teacher will give students a business and students will have to do a swot analysis of the business pg 57 C1 <i>Homework –Activity on pg 55</i> <i>Resources:</i> Device, textbook, GC, Bitesize, Videos
Tuesday –22/2/21(AE) 3rd period zoom 8:55-9:35 4th GC 9:35 – 10:15	Zoom – link sent on GC <i>Introduction –Teacher will ask students what could make an industry uncompetitive ?</i> <i>Teacher Input & Activity:</i> Students will surf the net and gather information and then discuss the question and teacher will assist students in their discussion . Activity on pg 57 Homework- S3pg 57 <i>Resources:</i> Device, textbook, GC, Bitesize, Videos

YEAR 9 B/C/F - BUSINESS

WEEK 26 (21st February to 25th February, 2021)

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Topic 1.2: Spotting a business opportunity

Lesson 7 : The competitive environment

Learning Objectives:

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- To understand swot analysis
- To know the impact of competition on business decision making

Lesson Outcome:

- Students will be able to explain swot analysis

Students will be able to Analyse the impact of competition on business decision making

Boys

Sunday – 20/2/21 8th period (BCF) – zoom 12:40 – 1:20	Zoom – link sent on GC Introduction – Students will watch a video on swot analysis <i>Teacher Input & Activity:</i> Teacher will give students a business and students will have to do a swot analysis of the business pg 57 C1 <i>Homework –Activity on pg 55</i> <i>Resources:</i> Device, textbook, GC, Bitesize, Videos
Thursday - 25/2/21 5th period - zoom 2 10:10 – 10:50 6th period - GC 10:50 – 11:25	Zoom – link sent on GC <i>Introduction –Teacher will ask students what could make an industry uncompetitive ?</i> <i>Teacher Input & Activity:</i> Students will surf the net and gather information and then discuss the the question and teacher will assist students in their discussion. Activity on pg 57 Homework- S3 pg 57 <i>Resources:</i> Device, textbook, GC, Bitesize, Videos