

## YEAR 9 DE - BUSINESS

WEEK 26 (21<sup>st</sup> February to 25<sup>th</sup> February, 2021)

### Topic 1.2: Spotting a business opportunity

#### Lesson 6 : The competitive environment

Learning Objectives:

- To understand SWOT analysis
- To know the impact of competition on business decision making

Lesson Outcome: Students will be able to

- Explain SWOT analysis
- Analyse the impact of competition on business decision making

<b>Sunday – 20/2/21</b> <b>4<sup>th</sup> Period –Zoom</b>	<i>Teacher Input &amp; Activity:</i> PPT on Competitive Environment <ul style="list-style-type: none"><li>• Introduction – Students will watch a video on SWOT analysis</li><li>• Teacher will give students a business and students will have to do a SWOT analysis of the business pg 57 C1</li></ul> <i>Homework –Activity on pg 55</i> <i>Resources: Device, textbook, GC, Bitesize, Videos</i>
<b>Tuesday –22/2/21</b> <b>3<sup>rd</sup> period - Zoom</b>	<i>Teacher Input &amp; Activity:</i> PPT on Competitive Environment <ul style="list-style-type: none"><li>• <i>Introduction –Teacher will ask students what could make an industry uncompetitive ?</i></li><li>• Students will surf the net and gather information and then discuss the question and teacher will assist students in their discussion .</li></ul>
<b>4<sup>th</sup> GC</b>	Activity on pg 57 Homework- S3 pg 57 <i>Resources: Device, textbook, GC, Bitesize, Videos</i>