

YEAR 12 – Business

WEEK 26 (Term 2) (21st February 2021 to 25th February 2021)

Zoom link for the class will be shared on the Google classroom.

Topic 52: Quantitative Sales forecast

Learning Objectives:

- Understand time series analysis
- Understand how to interpret scatter plot and line of best fit
- Identify limitation of quantitative sales forecasting techniques

Lesson Outcome:

- Calculate moving average for time series analysis
- Interpret scatter plot and line of best fit
- Analyse the limitations of quantitative sales forecasting techniques

<p>Wednesday 1st 2nd Period (Zoom)</p>	<p>(Zoom meeting details to be sent to students via Google classroom) <u>Resources:</u>-Text book, PPT, Worksheet</p> <p><u>Teacher’s Activity:</u> Teacher to explain how to calculate three and four year moving average. Also explanation on how to interpret scatter plot in order to identify the correlation.</p> <p><u>Student-led activity:</u> Calculate moving average for time series analysis. Solve end of chapter case study.</p>
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