

PORTION FOR THE FINAL EXAMINATION – May 2021 BUSINESS

Year 9

- **Topic 1.1 (Pages 3-25)**
 - The Dynamic Nature of Business
 - Risk and Reward
 - The Role of Business Enterprise
- **Topic 1.2 (Pages 31-57)**
 - Customer needs
 - Market Research
 - Market Segmentation
 - The Competitive Environment
- **Topic 1.3 (Pages 61-85)**
 - Business Aims and Objectives
 - Business Revenues, Costs and Profits
 - Cash and Cash-flow
 - Sources of Business Finance.

Year 10

- **The whole of Year 9 portion (Topics 1.1 - 1.3) and-**
- **Topic 1.4 (Pages 89-109)**
 - The option for start-up and small business
 - Business Location
 - The Marketing Mix
 - Business Plans
- **Topic 1.5 (Pages 111-147)**
 - Business Stakeholders
 - Technology and Business
 - Legislation and Business
 - The Economy and Business
 - External Influences
- **Topic 2.1 (Pages 149-165)**
 - Business Growth
 - Changes in Aims and Objectives
 - Business and Globalisation

Year 12

Whole of Themes 1 and 2 except Chapter 35