YEAR 12 - BUSINESS

WEEK 28 (7th to 11th March, 2021)

Monday, 1st March: One Zoom session during the 6th and One GC lesson during the 7th lesson. Zoom intimation and details will be sent on Google Classroom

Theme 2

Chapter 41: Economic Influences

Learning Objective:

- Review External influences- PESTLE.
- Learn about Deflation.
- Learn about Exchange Rates- formula and calculations for appreciation and depreciation of currencies, impact on businesses due to changes (imports and exports) as well as other businesses.
- Learn about Interest Rates and their impact on business costs, investments and demand for their goods.

Lesson Outcome:

They will be able to:

- State and explain what external influences are
- Explain deflation and its impact on the economy and businesses
- Successfully work out numerical questions on Exchange Rates and analyse the impact of such changes on businesses those trading internationally as well as domestic businesses.
- Analyse the impact of changes in interest rates on business costs, investments and the demand of their products/services

Monday- 6 th and 7 th periods Zoom	Zoom Meeting (details to be intimated on
	Google Classroom)
	<i>Introduction:</i> Share the Learning Objectives and Lesson Outcomes with the students.
	<i>Teacher Input:</i> Review the mindmap on the external influences on businesses by briefly discussing PESTLE (Pg 32). Explain how costs are calculated due to changes in exchange rates and the impact of such changes on different categories of businesses. Explain how interest rates impact business spending, their investments and the demand for their products/services
	Homework: Complete the assignments
	<i>Resources:</i> Textbook Pgs 234 to 236, Device, Notebook and stationary