

YEAR 10 AE - BUSINESS

WEEK 30 (Term 2) (21st March 2021 to 25th March 2021)

Zoom / Google Meet link for the class will be shared on the Google classroom.

Topic : :Changes in business aims and objectives

Learning Objectives:

- To state the important business aims and objectives - financial and non-financial objectives
- To describe why business aims and objectives change as it evolve.
- To understand how business aims and objectives change as business evolves.
 - focus on survival or growth
 - entering or exiting markets
 - growing or reducing the workforce
 - increasing or decreasing product range.

Lesson Outcome: Students will be able to

- Recall the important business aims and objectives - financial and non-financial objectives
- Explain why business aims and objectives change as it evolve.
- Explain how business aims and objectives change as business evolves.
 - focus on survival or growth
 - entering or exiting markets
 - growing or reducing the workforce
 - increasing or decreasing product range.

Girls– A/E

<p>Sunday - 21/03/21</p> <p>2nd period 10AE– Zoom</p>	<p><i>Teacher Input/ Activity:</i></p> <p>PPT on Changes in business aims and objectives</p> <ul style="list-style-type: none"> • Students will try to recall the important business aims and objectives - financial and non-financial objectives • Students are given a case study – Bill’s. • Students will discuss on how a business’s aims objectives of Bill’s might have changed as the business evolved. • Students will list the different factors based on which businesses have to change their aims and objectives <p><i>Resources:</i> Device, Notebook, Textbook, Stationary</p>
<p>Wednesday - 24/03/21</p> <p>5thPeriod and 6th Period– Zoom</p>	<p><i>Teacher Input/ Activity:</i></p> <p>PPT on Changes in business aims and objectives</p> <ul style="list-style-type: none"> • Students will try to explain the different factors - why business aims and objectives change as it evolve. • Students will try to explain how business aims and objectives change as it evolves. <p>Activity:- Tyrrell’s English Crisps</p> <ul style="list-style-type: none"> • Students will discuss how Tyrrell’s objectives are likely to have changed <p>Homework:-Activity :- Page 156</p> <p>Learn the Key terms on Page 156,157 and 158</p>

	<i>Resources: Device, Notebook, Textbook, Stationary</i>
Thursday – 25/03/21 1st Period 10AE – GC	Answer the exam style question (Page 157) Answer the questions S1, S2 in your notebook Page 158