

## YEAR 10 AE - BUSINESS

WEEK 31 (Term 2) (18<sup>th</sup> April 2021 to 22<sup>nd</sup> April 2021)

Zoom / Google Meet link for the class will be shared on the Google classroom.

Topic : : **Business and Globalisation**

Learning Objectives:

- To identify the impact of globalization on businesses:
  - Imports: competition from overseas, buying from overseas
  - Exports: selling to overseas markets
  - Changing business locations
  - Multinationals.
- To know the barriers to international trade:
  - Tariffs
  - Trade blocs
- To learn how businesses compete internationally:
  - the use of the internet and e-commerce
  - changing the marketing mix.

Lesson Outcome: Students will be able to

- Analyse the impact of globalization on business competition, cheaper imports, expanded markets and brand image.
- Describe the barriers to international trade- Tariffs, quotas and other protectionist policies including Trade blocs
- Evaluate a business' global competitiveness through the use of the internet and e-commerce and/or changing the marketing mix to compete internationally.

**Girls – A/E**

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| <p><b>Sunday - 18/04/21</b></p> <p><b>2nd period 10AE – Zoom</b></p> | <p><i>Teacher Input/ Activity:</i></p> <p><b>PPT on Business and Globalisation</b></p> <ul style="list-style-type: none"><li>● Using a PPT, students will engage in a discussion on the impact of globalization on businesses:<ul style="list-style-type: none"><li>- Imports: competition from overseas, buying from overseas</li><li>- Exports: selling to overseas markets</li><li>- Changing business locations</li><li>- Multinationals.</li></ul></li></ul> <p><i>Resources:</i> Device, PPT, Notebook, Textbook, Stationary</p> |
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| <p><b>Wednesday - 21/04/21</b></p> <p><b>5<sup>th</sup> Period and 6<sup>th</sup> Period– Zoom</b></p> | <p><i>Teacher Input/ Activity:</i></p> <p><b>PPT on Business and Globalisation</b></p> <ul style="list-style-type: none"> <li>● Using a PPT, students will try to describe the barriers to international trade: <ul style="list-style-type: none"> <li>- Tariffs</li> <li>- Trade blocs</li> </ul> </li> <br/> <li>● Students will evaluate how businesses compete internationally: <ul style="list-style-type: none"> <li>-the use of the internet and e-commerce</li> <li>-changing the marketing mix to compete internationally.</li> </ul> </li> <li>● Activity:- Case study – Foodpanda</li> </ul> <p>Learn the Key terms on Page 159,161 and 163</p> <p><i>Resources:</i> Device, PPT, Notebook, Textbook, Stationary</p> |
| <p><b>Thursday – 22/04/21</b></p> <p><b>1<sup>st</sup> Period 10AE – GC</b></p>                        | <p>Answer the exam style question (Page 160 and 165)</p> <p>Answer the questions S1, S2 in your notebook</p> <p>Page 165</p>  |