

YEAR 10 DE and 10BCF - BUSINESS

WEEK 31 (Term 2) (18th April 2021 to 22nd April 2021)

Zoom / Google Meet link for the class will be shared on the Google classroom.

Topic : : Business and Globalisation

Learning Objectives:

- To identify the impact of globalization on businesses:
 - Imports: competition from overseas, buying from overseas
 - Exports: selling to overseas markets
 - Changing business locations
 - Multinationals.
- To know the barriers to international trade:
 - Tariffs
 - Trade blocs
- To learn how businesses compete internationally:
 - the use of the internet and e-commerce
 - changing the marketing mix.

Lesson Outcome: Students will be able to

- Analyse the impact of globalization on business competition, cheaper imports, expanded markets and brand image.
- Describe the barriers to international trade- Tariffs, quotas and other protectionist policies including Trade blocs
- Evaluate a business' global competitiveness through the use of the internet and e-commerce and/or changing the marketing mix to compete internationally.

Girls – D/E

<p>Sunday - 18/04/21</p> <p>2nd period 10DE – Zoom</p>	<p><i>Teacher Input/ Activity:</i></p> <p>PPT on Business and Globalisation</p> <ul style="list-style-type: none">● Using a PPT, students will engage in a discussion on the impact of globalization on businesses:<ul style="list-style-type: none">- Imports: competition from overseas, buying from overseas- Exports: selling to overseas markets- Changing business locations- Multinationals. <p><i>Resources:</i> Device, PPT, Notebook, Textbook, Stationary</p>
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<p>Wednesday - 21/04/21</p> <p>5th Period and 6th Period– Zoom</p>	<p><i>Teacher Input/ Activity:</i></p> <p>PPT on Business and Globalisation</p> <ul style="list-style-type: none"> ● Using a PPT, students will try to describe the barriers to international trade: <ul style="list-style-type: none"> - Tariffs - Trade blocs ● Students will evaluate how businesses compete internationally: <ul style="list-style-type: none"> -the use of the internet and e-commerce -changing the marketing mix to compete internationally. ● Activity:- Case study – Foodpanda <p>Learn the Key terms on Page 159,161 and 163</p> <p><i>Resources:</i> Device, PPT, Notebook, Textbook, Stationary</p>
<p>Thursday – 22/04/21</p> <p>1st Period 10DE – GC</p>	<p>Answer the exam style question (Page 160 and 165)</p> <p>Answer the questions S1, S2 in your notebook</p> <p>Page 165</p>

Boys - BCF

<p>Sunday - 18/04/21</p> <p>1st Period – Google Meet</p>	<p><i>Teacher Input/ Activity:</i></p> <p>PPT on Business and Globalisation</p> <ul style="list-style-type: none"> ● Using a PPT, students will engage in a discussion on the impact of globalization on businesses: <ul style="list-style-type: none"> - Imports: competition from overseas, buying from overseas - Exports: selling to overseas markets - Changing business locations - Multinationals. <p><i>Resources:</i> Device, PPT, Notebook, Textbook, Stationary</p>
<p>Tuesday - 20/04/21</p> <p>5th Period and 6th period – GM</p>	<p><i>Teacher Input/ Activity:</i></p> <p>PPT on Business and Globalisation</p> <ul style="list-style-type: none"> ● Using a PPT, students will try to describe the barriers to international trade: <ul style="list-style-type: none"> - Tariffs - Trade blocs ● Students will evaluate how businesses compete internationally:

	<p>-the use of the internet and e-commerce -changing the marketing mix to compete internationally.</p> <ul style="list-style-type: none"> ● Activity:- Case study – Foodpanda <p>Learn the Key terms on Page 159,161 and 163</p> <p><i>Resources:</i> Device, PPT, Notebook, Textbook, Stationary</p>
<p>Thursday – 22/04/21 4th Period 10BCF – GC</p>	<p>Answer the exam style question (Page 160 and 165) Answer the questions S1, S2 in your notebook Page 165</p>