

## YEAR 11DE - BUSINESS

WEEK 33 (02<sup>nd</sup> May to 06<sup>th</sup> May)

All assignments and intimations sent to the students through Google Classroom.

**Learning Objective –**

- To create students own product with the knowledge of marketing mix

**Lesson Outcome –**

They will be able to:

- Able to design an own product
- Analyse the factors considered in designing their product

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| Sunday – 3 <sup>rd</sup> period (Girls)<br>GC                     | <i>Introduction:</i> Share the Learning Objectives and Lesson Outcomes with the students.<br><b>Teacher Input:</b> - _ Instructions for the group activity<br><br><b>Students Activity-</b> in breakout room students will discuss and decide a product they are going to work on |
| Monday – 1 <sup>st</sup> and 2 <sup>nd</sup> period (Girls)<br>GC | Students will design a product with 4 Ps and prepare a PPT/ Infographic or video  |
| Wednesday – 1 <sup>st</sup> period(Girls)<br>GC                   | Students will design a product with 4 Ps prepare a PPT/ Infographic or video  |
| Thursday – 3 <sup>rd</sup> period (Girls)<br>Zoom                 | Students will present their product to the class  |