YEAR 11 A/E and 11 B/C/F - BUSINESS

WEEK 37 (9th & 10th May, 2021)

All links and intimations sent to the students through Google Classroom.

Topic: Revision

Learning Objective -

- To revisit concepts, topics, terms etc. to strengthen knowledge and understanding
- To garner wider business knowledge

Lesson Outcome -

They will be able to:

- Clear all doubts and gaps in learning.
- Acquainted with wider business knowledge of the current world

B/C/F

А

Monday – 4 th period	Asy GC	Sunday – 3 rd period	Asy GC
		Monday -1^{st} and 2^{nd} period	Asy GC

BOYS – Year 11 B/C/F

Monday – 4 th period	One Asy GC session
(Boys)	
	Teacher input/Activity: Students research on universities they
	would like to join and the course they would like to apply for and
	identify:
	• The USP
	• The method of marketing, branding and promotion
	• Fee Structure
	• What makes the location unique or attractive
	Resources: Device and internet connectivity.

GIRLS – Year 11 A

Sunday – 3 rd period (Girls)	One Asy GC session	
	<i>Teacher input/Activity:</i> Students research on universities they would like to join and the course they would like to apply for and identify:	
	• The USP	

	 The method of marketing, branding and promotion Fee Structure What makes the location unique or attractive 	
	Resources: Device and internet connectivity.	
Monday -1^{st} and 2^{nd} period	Two Asynchronous sessions	
(Girls)		
	<i>Teacher input/Activity:</i> On Padlet (link to be shared by teacher	
	on GC) they will post their research work and read others'	
	research content and deliberate to form their own judgements.	
	Resources: Device, Text, Notebook and stationary	