

## YEAR 10 DE and 10BCF - BUSINESS

WEEK 43 (Term 2) (20<sup>th</sup> June 2021 to 24<sup>th</sup> June 2021)

Zoom / Google Meet link for the class will be shared on the Google classroom.

Topic : : Ethics, the environment and business

Learning Objectives:

- To understand the potential impact of pressure group activity on the marketing mix
- To revise the reasons why businesses want to be environmental friendly
- To revise the reasons why businesses do not want to be environmental friendly

Lesson Outcome: Students will be able to

- Analyze the potential impact of pressure group activity on the marketing mix
- Explain the reasons why businesses want to be environmental friendly
- Explain the reasons why businesses do not want to be environmental friendly

Girls – D/E

<p><b>Sunday - 20/06/21</b></p> <p><b>2nd period 10DE – Zoom</b></p>	<p><i>Teacher Input/ Activity:</i> PPT on <b>Ethics, the environment and business</b></p> <ul style="list-style-type: none"><li>● Activity:- Case study:- # antibiotics</li><li>● Students will try to discuss the answers.</li><li>● Students will try to analyze the potential impact of pressure group activity on the marketing mix</li></ul> <p><i>Resources:</i> Device, PPT, Notebook, Textbook, Stationary, youtube</p>
<p><b>Thursday – 24/06/21</b></p> <p><b>1<sup>st</sup> Period 10 DE - Zoom</b></p>	<p><i>Teacher Input/ Activity:</i> PPT on <b>Ethics, the environment and business</b></p> <ul style="list-style-type: none"><li>● Students will try to explain the reasons why businesses want to be environmental friendly</li><li>● Students will try to explain the reasons why businesses do not want to be environmental friendly</li><li>● Teacher shows a video on <i>How businesses can be more environment friendly</i>. Students will watch the video and discuss the important points on being ethical in an environmentally responsible way</li></ul> <p><i>Resources:</i> Device, PPT, Notebook, Textbook, Stationary, youtube</p>

**Boys - BCF**

<p><b>Sunday - 20/06/21</b></p> <p><b>1st period 10BCF – GM</b></p>	<p><i>Teacher Input/ Activity:</i>  <b>PPT on Ethics, the environment and business</b></p> <ul style="list-style-type: none"> <li>• Activity:- Case study:- # antibiotics</li> <li>• Students will try to discuss the answers.</li> <li>• Students will try to analyze the potential impact of pressure group activity on the marketing mix</li> </ul> <p><i>Resources:</i> Device, PPT, Notebook, Textbook, Stationary, youtube</p>
<p><b>Tuesday - 22/06/21</b></p> <p><b>5<sup>th</sup> Period 10BCF - GM</b></p>	<p><i>Teacher Input/ Activity:</i>  <b>PPT on Ethics, the environment and business</b></p> <ul style="list-style-type: none"> <li>• Students will try to explain the reasons why businesses want to be environmental friendly</li> <li>• Students will try to explain the reasons why businesses do not want to be environmental friendly</li> <li>• Teacher shows a video on <i>How businesses can be more environment friendly</i>. Students will watch the video and discuss the important points on being ethical in an environmentally responsible way</li> </ul> <p><i>Resources:</i> Device, PPT, Notebook, Textbook, Stationary, youtube</p>
<p><b>6<sup>th</sup> period – GC</b></p>	<ul style="list-style-type: none"> <li>• Student will answer the S1, S2 and S3 from Page 171</li> </ul> <p><i>Resources:</i> Device, PPT, Notebook, Textbook, Stationary</p>
<p><b>Thursday – 24/06/21</b></p> <p><b>4<sup>th</sup> Period 10 BCF- GM</b></p>	<p><i>Teacher Input/ Activity:</i>  <b>PPT on Ethics, the environment and business</b></p> <ul style="list-style-type: none"> <li>• Enhancement activity on the topic Ethics, Environment and business</li> <li>• Followed by discussion on the activity</li> </ul> <p><i>Resources:</i> Device, PPT, Notebook, Textbook, Stationary, youtube</p>