

YEAR 13 – Business

WEEK 43 (Term 2) (20th June 2021 to 24th June 2021)

Zoom link for the class will be shared on the Google classroom.

Chapter :- Can business survive without Social Media?

Learning Objectives:

- Understand the impact of social media on business

Lesson Outcome: Students will be able to

- Discuss the positive and negative aspects of social media on business

<p>Tuesday 1st and 2nd Period</p> <p>ZOOM</p>	<p><i>(Zoom meeting details to be sent to students via Google classroom)</i></p> <p><u>Resources:-</u> PPT, Text Books, Videos</p> <p><u>Teacher Input:-</u> Assign the task on the GC</p> <p><u>Students Activity-</u> in groups students to work collaboratively on positive and negative impact of the business and present it in the form of a ppt.</p>
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