



YEAR 12 – Business (Week 1)-2021-2022

Subject	Business
Class/ Section	Year 12
Week	5th August to 9rd September
Work send to students by	Google Classroom
Total number of lessons per week	2
Unit/Topic	Chapter 4- Demand
Key Vocabulary	Demand, Demand Curve, complementary goods, substitute goods, normal and inferior goods
Lessons 1,2,3 –Live Zoom lesson along with face to face instruction for students present on a particular day Work will be assigned in google classroom which will be matched to the students ability.	<u>Specific Learning objectives</u> <ul style="list-style-type: none">• Recognise the difference between movements and shifts in the demand curve• Understand various factors that affect demand• Understand how business decisions are influenced by the market factor of demand. <u>Specific Intended Learning Outcomes</u> <ul style="list-style-type: none">• Draw the diagram to show the shift and movement along the demand curve.• Identify determinants of demand• Analyse the importance of demand analysis in business decision
Tasks	Students to participate in group discussion, solve question, prepare diagrams
Assessment Criteria/ Essential questions	AO 1 Knowledge Q 2 as of pg 276

Resources	<p>AO 2-application</p> <p>Q a end of chapter case study: Barchester Healthcare Ltd. pg 26 of the textbook</p> <p>AO 3- Analysis AO4- Evaluation</p> <p>Q c of end of chapter case study: Barchester Healthcare Ltd. pg 26 of the textbook</p> <p>PPT, Text : Edexcel AS/A Level Business- by Dave Hall, Rob Jones etc.</p>
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