



مدرسة القديسة مريم الكاثوليكية الثانوية - دبي
ST. MARY'S CATHOLIC HIGH SCHOOL, DUBAI

YEAR 9 – Business (Week 3)-2021-2022

Subject	Business
Class/ Section	Year 9 DE
Week	12th September to 16th September
Work send to students by	Google Classroom/ In person
Total number of lessons per week	3
Unit/Topic	1.1 Enterprise and entrepreneurship Lesson 1 : The dynamic nature of business
Key Vocabulary	Data, Demographic, adaptation, obsolete
Lessons 1,2,3 –Live Zoom lesson along with face to face instruction for students present on a particular day Work will be assigned in google classroom which will be matched to the students ability. Tasks	<u>Specific Learning objectives :</u> <u>To understand How new business ideas come about:</u> <u>Specific Intended Learning Outcomes:</u> <ul style="list-style-type: none">• <u>Students will be able to explain:</u> the reasons How new business ideas come about• Adapting existing products and services• Deciding whether to adapt• Original ideas. <u>lesson 1</u> <ul style="list-style-type: none">• Teacher recaps and distinguishes between ‘why’ and ‘how’ new business ideas come about and explains How by giving – examples of products that are original and those that are adapted from existing• Students will do case study success on a plate and complete how business adapt existing products and services <u>Lesson 2 & 3</u> <ul style="list-style-type: none">• Students will do case study Easiphones and continue with

