



DESIGN A REUSABLE CUP WIN PRIZES & INSPIRE OTHERS!

WHAT IS IT?

Design your own reusable cup and add a message to tell others why they should use it!

WHO CAN TAKE PART?

Open to Students
ages 11 to 16 from
Simply Bottles schools.

DEADLINE
12 May 2025



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DGRADE x STARBUCKS -'DESIGN A REUSABLE CUP' SCHOOL COMPETITION

Theme

Design a reusable cup and include a message that encourages others to use a sustainable cup. This could be a fact, a call to action, or any message that promotes reuse. The challenge invites students to showcase their creativity and passion for sustainability by highlighting the importance of bringing a reusable cup when buying a hot or cold drink.

Prizes

- Finalists – 5 shortlisted designs will receive a finalist certificate and a small gift

Who can take part?

Students aged 11 to 16 from Simply Bottles Schools registered schools.

Judging Criteria

- 50%—Clarity and relevance of the sustainability message
- 30% – Creativity and uniqueness of the design
- 20% – Quality and formatting (you must use the template provided)

Rules & Requirements

- Design **must be created using the template provided**
- Artwork must be the student's original work
- Submit as **High-resolution PDF or PNG**
- Resolution: Minimum 300 DPI(dots per inch)for **print quality**
- Filename must include the school name and the student's name

In case you are interested to take part in this competition do send an email to bindhu.harikumar-smchs@smgeducation.org