

STRATEGIC PARTNER



UNITED ARAB EMIRATES  
MINISTRY OF HIGHER EDUCATION  
& SCIENTIFIC RESEARCH

# Najah Dubai

**5-7  
OCT**  
**DUBAI  
WORLD  
TRADE  
CENTRE**

## WHAT & WHERE TO STUDY FOR YOUR HIGHER EDUCATION?

GET ALL YOUR ANSWERS  
AT #NajahDubai2025



### **YOU** CAN ACCESS ALL OF THESE FOR FREE:

- 100+ Leading universities from the UAE & abroad
- 2,500+ Featured academic courses
- 20+ Participating countries from around the world
- Expert advice on higher education, admissions, scholarships, visas, studying locally and abroad, and more...
- 30+ Interactive seminars and live talks to help you on your higher education journey

Najah Dubai, now in its 5th edition and supported by the UAE Ministry of Higher Education & Scientific Research, is the leading higher education event in the UAE.



**100+**

Leading Universities



**2,500+**

Academic Courses



**20+**

Participating Countries

### **PARTICIPATING COUNTRIES**



UAE



Australia



Canada



UK



USA



Germany



Spain



Hungary



Egypt



Malaysia



India



Pakistan



Poland



Singapore



Sint  
Maarten



Lebanon

**and more...**

**SCAN THE QR CODE TO REGISTER**

SCHOOL GROUP VISIT



STUDENT, TEACHERS AND  
PARENTS REGISTRATIONS





# SuccessHub

As you engage with 100+ universities on the Najah Dubai show floor, you will also be able to get a deeper dive into the Higher Education world through the Najah Success Hub.

The Najah Success Hub is a zone dedicated to inspiring students and bringing them the tools and knowledge they require to start building their university journey. It also provides insights on the latest developments coming in from various universities and institutes.

**Visitors will be able to attend various sessions and keynotes on the following topics:**



## Exclusive Scholarships at #NajahDubai2025

Elevate your future at Najah Dubai 2025 where a world of scholarship opportunities awaits. This is your chance to engage directly with counsellors and admissions officers from top universities worldwide. Get professional advice and guidance on how to ace your scholarship applications and maximize your chances of success!

**GET A CHANCE TO WIN THESE AMAZING PRIZES WHEN YOU REGISTER AND VISIT NAJAH EXPO**

**REGISTER EARLY TO BOOST YOUR CHANCES OF WINNING**

MacBook Air M2 Chip 13-inch, Samsung S24 Ultra, reMarkable 2, Apple AirPods Max, Nintendo Switch, Meta Quest 3S, JBL Encore 2 Portable Bluetooth Speaker, Galaxy Buds3 Pro, Kindle Paperwhite Signature Edition, Dubai Mall Gift Card, Amazon Gift Card, YouGotAGift.com Gift Card, Canva Pro 1-year Subscription and more...



## IMPORTANT NOTE FOR SCHOOL GROUP VISITS:

To ensure a much smoother experience this year, we have introduced the following measures:

**RSVP Scheduling:** Schedule your slot in advance to avoid waiting in queues and enjoy a more personalised visit. Complete the School Group Registration Form to RSVP for your school group's visit.

**Capped Attendance per Slot:** Only a limited number of schools will be scheduled per time slot, so your students can have more one-on-one discussions with universities. A dedicated Najah School Group Concierge will call you to confirm your school's slot.

**Priority Booking:** First-come, first-served basis for reserving a slot, to ensure a fair opportunity for all schools to book.

**Better On-Event Experience:** We have increased our staffing at each event and introduced a new system to ensure smooth entry and exit from the venue for school groups.

**Schedule your visit now! Don't miss out on the opportunity for your students to connect with top universities worldwide.**



SCAN TO REGISTER YOUR  
SCHOOL GROUP VISIT

[www.najahexpo.com](http://www.najahexpo.com)



**REQUESTING HIGH SCHOOL STUDENTS' PARTICIPATION (GRADES 10 - 13)**

Dear School Principals,

The Ministry of Higher Education and Scientific Research extends its warmest regards and wishes you continuous success.

We are pleased to invite you to attend the 5th annual Najah Dubai 2025, held in partnership with the ministry.

**Dates: 5 to 7 October 2025**

**Venue: Dubai World Trade Center (DWTC)**

**Open To: High School Students, Parents, Teachers, School Counsellors**

**Najah Dubai 2025** is the ideal event for your high school students to explore multiple higher education opportunities available to them locally and abroad.

**Visit the event with your students to give them the opportunity to:**

- Directly meet and talk to representatives from **100+ leading universities** from **20+ countries** around the world (including UAE, Canada, Australia, Germany, Hungary, Singapore, India and many more...)
- Get answers on the spot regarding **admissions/ scholarships/ visas**
- Attend **interactive seminars and live talks** that will help them learn more about the university application process, student life, internship opportunities, as well as tips and advice from experts.

**School Visit Timings:**

- Monday, 6 October 2025 - 8:30 AM to 1:30 PM
- Tuesday, 7 October 2025 - 8:30 AM to 1:30 PM

**Family Visit Timings:**

- Sunday, 5 October 2025 - 10:00 AM to 7:00 PM
- Monday, 6 October 2025 - 4:30 PM to 8:30 PM

**Please scan these to register for free:**

**For School Group  
Registration**



**For Students, Teachers  
& Parents Registration**



For more information, please contact **Ms. Mylene Carmona** at [najahmarketing@informa.com](mailto:najahmarketing@informa.com).

Looking forward to seeing you and your students at Najah Dubai!

Best regards,

**Alan Kelly**  
Commercial & Strategy Director  
Informa Connect